



**SPORTS AUTHORITY OF INDIA  
(PERSONNEL DIVISION)**

**Head Office, East Gate  
J N Stadium, Lodhi Road,  
New Delhi-110 003**

**SAI/Pers/Salary/JC (Comm.)/2022**

**Date: 17.02.2023**

**Office Order 61/2023**

The approval of the Competent Authority is hereby conveyed for the following:-

1. Ms. Anuradha Singh Jr. Consultant (Communication) posted in Media Division, SAI Head Office is hereby directed to look after the work of social media communications, identifying/understanding the expectations of all stakeholders and evaluating success of all promotional and communication strategies in TOPS & TEAMS and she shall report to CEO, TOPS, SAI, Head Office.
2. Sh. Sayantan Maitra, Jr. Consultant (Communication) posted in Media Division, SAI Head Office is hereby directed to look after the work of strengthen the creative and marketing operations of FIT India & Khelo India and he shall report to DDG, Khelo India.

*(Handwritten signature and date)*  
17/02/2023

**(C Dhandapani)  
Dy. Director (Pers.)**

To,  
Ms. Anuradha Singh, Jr. Consultant (Communication)  
Sh. Sayantan Maitra, Jr. Consultant (Communication)

**Copy to:**

1. CVO,SAI
2. DDG, Khelo India
3. CEO, TOPS
4. All Heads of the Divisions/Sections, SAI Head Office
5. DDO, Head Office
6. DD to DG, SAI
7. SO to Secretary, SAI
8. Office Order Folder